

# **AUTOMATE YOUR LAUNDROMAT**



***LAUNDRYCARD***

# LAUNDRYCARD OVERVIEW

## LAUNDRYCARD ELIMINATES COINS AND AUTOMATES YOUR BUSINESS

LaundryCard™ is a holistic laundromat solution that gives store owners all the tools they need to succeed in one integrated system. Say goodbye to counting coins and hello to custom loyalty cards, on-the-fly reporting, custom marketing tools, employee management and remote management.

If you are looking for a “Card Only” solution for your Laundromat, look no further. LaundryCard is perfect for new and existing stores with 40 or more machines.



Central collection and no more coins!



Manage remotely from any internet device



Track and manage your employees



Manage service repairs with equipment status screen

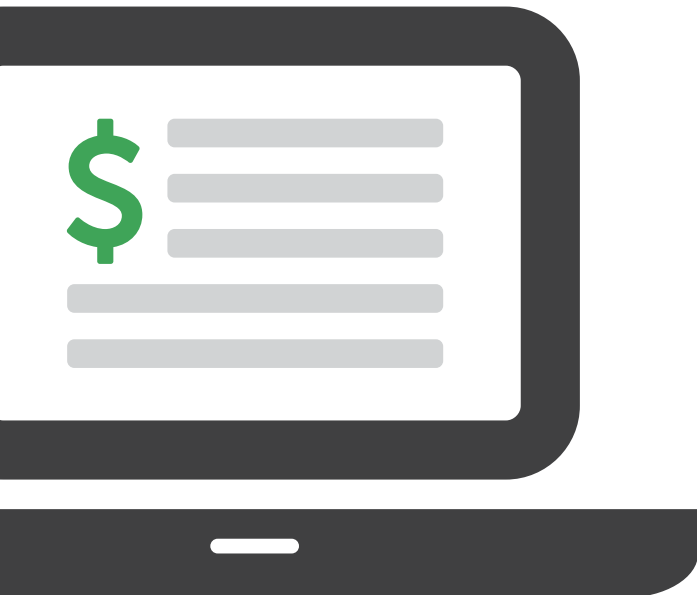


Advanced marketing and loyalty programs



Engineered and built in the USA

# LAUNDRYCARD FEATURES



## Collect your store from one centralized location

LaundryCard replaces all of the traditional coin mechanisms with networked card readers in a store. Customers get a loyalty card from one of the X-Changer kiosks by inserting cash or a credit card. The value added to the loyalty card can then be used to start the customer's desired machine.

All sales and start information is recorded centrally and is available for reporting and analysis. And since there are no coins used to start the machines, there is nothing to collect except the cash receipts located in the X-Changer kiosks. Collections are fully auditable so you can even let someone else pull the money without worry of shrinkage.

A store that would normally take 2 hours to collect with coins, can now take 5 minutes, giving you time to manage your business rather than work it.

## Manage remotely from any internet device

Use the power of the Internet!

LaundryCard has been designed to work with any device that has an Internet browser. You can remotely control, view, and configure the system from a smart phone, tablet or PC. Run sales reports, configure specials, change vend prices all from the comfort of your home or office.

You are no longer limited by distance when opening new stores. Complete remote management is now possible.



# LAUNDRYCARD FEATURES



## Manage employees

LaundryCard doesn't just automate your collections, it manages your employees too.

- The integrated employee time clock will help automate your weekly payroll.
- All work schedules can be entered and managed by the head attendant with automatic overtime control.
- The task scheduler will ensure that employees are reminded of what they are supposed to do and lets you run reports on what tasks are not getting done.

Managing a laundry has officially gotten easier!

## Advanced marketing and loyalty programs

Reach new sales goals by implementing a loyalty program.

Competition is everywhere. How are you going to set your business apart from the others? Giving customers incentives and specials will ensure your bottom line stays healthy.

Big bill bonuses, Free dry, Discounts, Wash to Win, Coupons, and Birthday bonuses are just a few of the programs LaundryCard offers.



# LAUNDRYCARD FEATURES



## Manage service repairs with equipment status screen

Let's face it, things break. The faster you repair your equipment the faster it's making money for you again.

The Equipment Status Screen allows attendants the ability to disable a washer or dryer for service in the event of a malfunction. The attendant simply marks the affected machine at the X-Changer with the appropriate service problem. The LaundryCard reader will be disabled preventing customers from using the machine. The Equipment Status Screen can be viewed remotely, allowing someone to schedule the appropriate service. Once the machine is repaired by a service technician, the technician updates the Equipment Status Screen and the LaundryCard reader will allow customers to use the machine.

Using LaundryCard's Equipment Status Screen means less time diagnosing problems and hence lower repair bills.



Card Concepts is a leading innovator of payment and automation systems for Laundromats. Whether you're looking for a complete loyalty card system or a wireless credit card system to add to your coin machines, CCI can provide the solution. Since 2000 CCI has helped hundreds of store owners automate their businesses while maximizing their revenue. CCI leads the industry with its commitment to its customers, offering quality 24 hour technical support from our home office located in Addison, Illinois.

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# LIST OF FEATURES

## UNIQUE FEATURES

- Access the system from almost any PC, Mac, smartphone or tablet, no special software to install or learn.
- The integrated time clock allows employees to clock in and out of their shifts. Hours are reported to you for easy payroll calculations.
- The equipment status screen gives your attendant the ability to disable a machine if it encounters a mechanical failure. The system tracks all service history and allows a service technician to view and record service performed.
- Schedule tasks with deadlines for your attendants, events like checking the bathroom, cleaning the lint traps, or sweeping the floor. The system will remind the attendants of the task and tracks whether or not they complete them or not on time.
- Program cycle configurations without ever touching a washer or dryer. Using the simple point and click interface it's possible to add prewash, extend a spin time, change dryer temperatures, or even create a custom cycle!  
\*Supported equipment only
- Multi-store networking allows you to distribute your cards anywhere and lets your customers use them in any of your locations.

## LOYALTY PROGRAMS

- Wash to Win is a unique way to promote loyalty. Customers earn Wash Points when they use the laundry equipment and the system will automatically reward these customers when they reach a pre determined point goal.
- The Free Dry campaign allows the system to reward customers with free dry time based on which washer they use.
- Discount individual's cards and create an endless number of marketing programs to promote your business. Senior citizen discounts and student discounts can now become a part of your marketing strategy.
- Big Bill Bonuses allows you to give 'extra' credit to customers who load their cards with higher amounts.
- Distribute coupons with special codes that can be redeemed automatically by the customer. Give scheduled discounts and even free laundry credit to those you market coupons to.
- Give your customers a gift on their birthday, with the birthday bonus the system will automatically award customers with bonus credit each year on their birthday.

## HARDWARE FEATURES

- We proudly stand behind the quality and performance of our product and extend a two-year full warranty on all parts included with the system.
- LaundryCard includes 2 years of free phone support available 24/7.
- Low cost replacement cards and all of our cards are personalized with your store name and information, at no extra cost.
- Industrial quality color LCD touch-screen provides customers with easy to use instructions through the use of videos and animations
- Multi-line LCD displays on the card readers ensure that your customers will find the system easy to use.
- Designed with redundancy in mind, two completely identical computers are used to manage and back up all data. Failure of one of the two computers will not impact your business. Dual power supplies also ensure that your system will provide reliable operation in the event of a failure.

## SOFTWARE FEATURES

- Check sales figures on the X-Changer kiosk without opening the cabinet and print them out without touching a keyboard. All reports are live and include daily, week to date, month to date, last month and year to date sales information, all available instantly.
- Card deposit tracking allowing you to know which customers paid how much for their new card allows no hassle refunds if you choose to give them.
- Onscreen instructions are provided in either English or Spanish and selectable by your customer
- On screen registration allows customers to enter their personal data and associate it with their card. This makes recovery of lost cards easy and gives you the ability to build a customer list for marketing campaigns.
- Customer activity is stored and viewable from the X-Changer kiosk, customers can easily view their purchase history and verify their card balance is correct.
- Automated collection procedure allows you to have a trusted 3rd party collect your money without fear of loss.

***“The float alone has paid for the entire LaundryCard system.”***

– Art Jaeger (Los Angeles, CA)

***“I can see every turn of my washers and dryers and that’s invaluable to me as an absentee owner.”***

– Michelle Romesberg (Daytona, FL)

***“In my line of business, as an airline pilot, I simply couldn’t do it without LaundryCard.”***

– Bill Norteman (Chicago, IL)

***“CCI has the best after-purchase customer service of any company I’ve EVER dealt with.”***

– Daniel Sofranko (Huntington Beach, CA)



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